

# Be The **ONE**

## Chief Executive Message

## YOU PLAY A CRITICAL ROLE IN THE SUCCESS OF YOUR COMPANY'S CAMPAIGN!

### HERE'S WHAT YOU CAN DO:



**Appoint a key employee to coordinate your campaign and organize a campaign committee.** Give them the support and resources they need to make your campaign a success.



**Allow employees to use payroll deduction.** Making the giving process as easy as possible helps increase your results and the impact your company can have on the community.



**Show company support.** Provide time for campaign presentations. Let employees know that your company believes in the mission by making a corporate contribution to United Way.



**Lead by example.** Prepare a campaign endorsement letter to employees. Join the Leadership Giving Society by making an annual personal pledge of \$500 or more.



**Build year-round employee and company involvement.** Find out how your company and employees can go beyond the fundraising campaign by giving their time and talents to improve our community. United Way can help!

[uwmarion.org](http://uwmarion.org)

# Campaign Calendar

DATE	TIME	EVENT	LOCATION
June 21	11:00 - 5:00	Day of Action	Various Locations
<b>August 21</b>	<b>8:00-9:00</b>	<b>Leadership Breakfast</b>	<b>FSU Falcon Center</b>
August 22	8:30 - 9:30	Employee Coordinator Training	United Way Office
August 28	1:00 - 2:00	Employee Coordinator Webinar	Online
<i>September 4</i>		<i>Official Campaign Starts</i>	
<b>September 13</b>	<b>5:30 - 7:30</b>	<b>Leadership Giving Reception</b>	<b>Fairmont Woman's Club</b>
October 3	<b>5:30 - 7:30</b>	<b>Emerging Leaders Reception</b>	Short Story Brewing
October 13	6:00 p.m.	Dancing with the Stars	FSU Falcon Center
<b>October 23</b>	<b>12:00-1:00</b>	<b>Mid-Way Campaign Report</b>	<b>Disability Action Center</b>
November 17	6:00 - 10:00	Market in the Park	Morris Park
Nov. 23 - Dec. 28	6:00 - 10:00	Celebration of Lights	Morris Park
November 28	1:00 - 3:00	Campaign Blitz Phone Calls	United Way Office
November 29	6:00 p.m.	Reindeer Run 5K	Morris Park
<i>December 14</i>		<i>Official Campaign Ends</i>	
<b>January 16</b>	<b>12:00 - 1:30</b>	<b>Celebration Luncheon</b>	<b>Fairmont Field Club</b>

## Campaign Cabinet

### Campaign Chair

Tina Shaw  
Marion Chamber of Commerce

### Campaign Vice-Chairs

Pat and Amy Snively  
Fairmont State University

### Attorneys

Blaire Nuzum-Wise  
Miller Law Offices

### Banking and Finance

Cindy Dickey  
Fairmont Federal Credit Union

### Corporate

Holly Kauffman  
Mon Power/First Energy

### Emerging Leaders

John Funkhouser  
Tharp, Liotta, and Yokum  
Ashley Tasker  
Fairmont State University

### Faith Based

Mike Lawson  
Community Volunteer

### High Tech

Susan Rodriguez  
The Thrasher Group

### Small Business

Gloria Cunningham  
Rhododendron House

### Fairmont State

Pat Snively  
Fairmont State University

### Pierpont C&TC

Lyla Grandstaff  
Pierpont C&TC

### Insurance & Real Estate

Debby Michalski  
United Security Agency

### Leadership Giving

Mary Jo Thomas  
Community Volunteer

### Local Government

Hanna Turner  
City of Fairmont

### Medical

Jeremy Laird  
Fairmont Regional Medical Center  
Nancy Vandergrift  
MVA Fairmont Clinic

### Non-Profit

Julie Sole  
Disability Action Center

### Public Schools

Earl and Martha McConnell  
Community Volunteers

**Tina Shaw**  
Campaign Chair  
tms@marionchamber.com

**Brett White**  
Executive Director  
brett@uwmarion.org

